



Secure transport for on-trend bakery: the myBakery collapsible Partybutler

The practical accessory for cakes, cake pops & co.

Baking is right on trend! Elaborately decorated tarts, cupcakes and cake pops are particularly popular. And now, the new myBakery collapsible partybutler in its stylish shade of mint allows you to transport your creatively designed treats without a glitch. It not only holds cupcakes, muffins and small party snacks securely, but also includes fittings for cake pops. The optional etagere means you can display your baked treats on two levels, making them an eye-catching addition to any party buffet or coffee table. Oh, and another thing: the high-quality partybutler also scores extra points thanks to its collapsible system, which uses 50% less storage space in the cupboard.

Product characteristics:

- A simple way to transport cakes, tarts, party snacks & co.
- Transport is 100% secure thanks to the Safe Loc “suitcase principle”
- Uses 50% less storage space thanks to the collapsible system
- Crystal-clear look with stylish mint elements
- Dimensions: for cakes up to 15.5cm (6.10 in.) in height and 30 cm (11.81 in.) in diameter
- Available in all household goods stores from September 2015

Collapsible Partybutler

- Suitable for transporting 15 muffins, cupcakes, tarts, party snacks and much more
- Includes 25 cake pop holders

Collapsible Partybutler with etagere

- Transports contents on two levels; can be used for 24 muffins or cupcakes
- Includes 25 cake pop holders
- Can also be used for traditional cakes

Media contact:

ORCA van Loon • Susanne Jung • Am Sandtorkai 68 • D-20457 Hamburg • +49 (0)40 460 68-150 • emsa@orcavanloon.de
EMSA GmbH • Grevener Damm 215-225 • D-48282 Emsdetten • +49 (0)2572 13 240 • www.emsa.com

Selected image material (further images upon request):



myBakery Collapsible Partybutler



myBakery Collapsible Partybutler
with etagere



myBakery Collapsible Partybutler
with and without etagere



myBakery Collapsible Partybutler
with etagere
Decoration I



myBakery Collapsible Partybutler
Decoration I



myBakery Collapsible Partybutler
with etagere
Decoration II



myBakery Collapsible Partybutler
Decoration II



myBakery Collapsible Partybutler
Decoration III



myBakery Collapsible Partybutler
with etagere
Scenic