



Eat fresh with Clip & Go – wherever you are!

For goodness' sake! As anyone who has ever burst a yoghurt pot or had a salad dressing leak all over their bag will know: it can be a real challenge to get food and packed lunches from A to B. But now that's a thing of the past! The new Clip & Go range from Emsa has the perfect solution for all the most popular dishes we love to eat "to go". So now you can enjoy a sensible, healthy diet – wherever you are!

The boxes are 100% mobile thanks to a number of different inserts and functional features, plus the unique Emsa freshness seal makes them 100% leak-proof and hygienic. And as a result, they're proven to keep food fresh for longer.*

- Muesli lovers in particular will reap the benefits of the **Clip & Go yoghurt box**: this 100% safe and 100% leak-proof container keeps muesli, fruit or nuts and yoghurt, quark or milk apart in separate compartments during transport – and thanks to the flexible folding edge, you can then simply mix them up when you're ready to eat. It's a familiar trick, but now you can use it to create your own individual yoghurt mixes on the go.
- The **salad box** with an insert for toppings lets you safely transport your fresh salads before you mix it all together when it's time to eat – there's even space for the dressing in its own little separate container, so everything will stay aromatic and crispy.
- Anyone who loves dishes that are made up of different elements will find just what they're looking for with the **lunch box**: it comes with various inserts that keep the different elements separate in just one box – heat it up in the microwave in next to no time and serve on the plate for a truly delicious meal on the go!

Media contact:

ORCA van Loon • Vanessa Müller • Am Sandtorkai 68 • D-20457 Hamburg • +49 (0) 40 460 68-150 • emsa@orcavanloon.de
EMSA GmbH • Grevener Damm 215-225 • D-48282 Emsdetten • +49 (0)2572 13 340 • www.emsa.com



- With its triangular insert, the **sandwich box** is the perfect place to keep your bread-based creations, plus it also has space for other snacks.
- The **brunch box** has a lattice insert for a second level and an extra insert for snacks, so it has plenty of room for several slices of bread, vegetable sticks & co.
- Nibble on healthy treats from the **snack box**, available in three sizes with two or three inserts. Fill yours with all sorts of tasty food, such as bread, fruit or perhaps even chunks of cheese.

Now for the practical bit: all the parts (boxes, lid and inserts) are easy to clean in the dishwasher, so you can use them time and time again. So long, packaging waste!



Everything you need to know about Clip & Go:

- The perfect solution for the most popular food and dishes enjoyed “to go”
- 100% mobile: with practical inserts and additional functions, the boxes for lunches, snacks, yoghurts, brunch, sandwiches and salads adapt to every kind of use
- 100% hygienic: no gaps for bacteria or germs in the lid thanks to the tried and tested freshness seal Food stays fresh longer as a result – scientifically proven*
- 100% safe: BPA-free, suitable for baby food
- 100% leak-proof no spills, no leaks
- 100% clear: sticker gives the user instant recommendations on how best to use the product
- Freezer, dishwasher and microwave safe
- Material: plastic
- Colour: transparent/green
- Versions available (type of use, size):
 - Yoghurt box, 0.6 l (20.29 fl. oz.)
 - Salad box (round): 1.0 l (33.82 fl. oz.)
 - Lunch box: 1.2 l (40.59 fl. oz.)
 - Sandwich box: 0.85 l (28.75 fl. oz.)
 - Brunch box: 1.2 l (40.59 fl. oz.)
 - Snack box: 0.55 l (18.60 fl. oz.), 1.0 l (33.82 fl. oz.)

Clip & Go is available from retailers from now on.

** Benchmarking food storage containers, a study conducted by Prof. Dr. Fritz Titgemeyer, Professor of Food Microbiology at the Münster University of Applied Sciences, Department of Oecotrophology, September to December 2012;*

Tests conducted by the Institute for Sustainable Food and Nutritional Sciences (ISuN) at the Münster University of Applied Sciences, July to December 2014.

Media contact:

ORCA van Loon • Vanessa Müller • Am Sandtorkai 68 • D-20457 Hamburg • +49 (0) 40 460 68-150 • emsa@orcavanloon.de
EMSA GmbH • Grevener Damm 215-225 • D-48282 Emsdetten • +49 (0)2572 13 340 • www.emsa.com

Selected image material (further images upon request):



Clip & Go
Yoghurt Box



Clip & Go
Salad Box



Clip & Go
Salad Box
Deco



Clip & Go
Lunch Box



Clip & Go
Lunch Box
Deco



Clip & Go
Brunch Box
Deco



Clip & Go
Sandwich Box



Clip & Go
Snack Box



Clip & Go
Yoghurt Box
Scenic



Clip & Go
Sandwich Box
Scenic



Clip & Go
Salad Box
Scenic



Clip & Go
Lunch Box
Scenic

Media contact:

ORCA van Loon • Vanessa Müller • Am Sandtorkai 68 • D-20457 Hamburg • +49 (0) 40 460 68-150 • emsa@orcavanloon.de
EMSA GmbH • Grevener Damm 215-225 • D-48282 Emsdetten • +49 (0)2572 13 340 • www.emsa.com