



Coffee pleasure for the football summer

"Go for Goal": Vacuum mugs and jugs for loyal fans

At home or on the go, hot or ice cold – it's not for nothing that coffee is Germany's most favourite beverage.* The aromatic beverage is a delicacy in any of its many variations and for any occasion.

For a home BBQ or at one of the many public viewing events during this year's football season, Emsa has a range of select vacuum mugs and jugs from the "Go for Goal" fan edition. Vacuum mugs in the jersey colours black and white as well as the colours of the German team – black, red and yellow – let football fans' hearts beat faster. Reliable and safely sealed, they are the perfect companion this summer – you won't spill a drop, not even when cheering on your favourite team!

All "Go for Goal" products at a glance:

Travel Mug

- Vacuum mug with silicone sleeve, material: Stainless steel, volume: 0.36 L (12.17 fl. oz.), Colours: black, white
- Grande vacuum mug with silicone sleeve, material: Stainless steel, volume: 0.5 L (16.9 fl. oz.), Colours: black, white

Travel Cup

- Vacuum mug with silicone sleeve, material: Stainless steel, volume: 0.2 L (6.7 fl. oz.), Colours: black, white

Mambo

- Vacuum jug with glass liner, material: Plastic, volume: 1.0 L (33.81 fl. oz.), 1.5 L (50.72 fl. oz.), colours: Translucent anthracite, translucent pink-red or translucent light yellow

Samba

- Vacuum jug with glass liner, material: Plastic, volume: 1.0 L (33.81 fl. oz.), Colours: Translucent black, translucent red or translucent light yellow

The "Go for Goal" collection is available during the campaign period from June to August.

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Selected image material (further images upon request):



Travel Mug
Vacuum mug
Black



Travel Mug Grande
Vacuum mug
White



Travel Cup
Vacuum mug
Black



Mambo
Vacuum jug
Translucent light yellow



Samba
Vacuum jug
Translucent red

* Source: Tchibo, Brand Eins and Statista: "Kaffee in Zahlen" [Coffee in Numbers] No. 4 June 2015

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