

**ESTERAS™ BY EMSA 2018:
EVEN MORE NATURAL, EVEN MORE IMPRESSIVE!**



New product line NaturalElements, new shapes and sizes

Pure, individual and authentic: This is what the brand Esteras by Emsa stands for. With its unique naturalness, Esteras is a delight to all those who love style and individuality – and starting 2018 even more so than ever before: Its look is inspired by the strength and tranquillity of nature, the new individualistic product line NaturalElements supplements the existing collections SmartLine, NaturalLite, FountainsLite and Terraneo. But that's not all: The Esteras XXL range will also be expanded in time for the upcoming garden season, as well as the popular NaturalLite series, which will be enhanced with further planters in new shapes and sizes.

NaturalElements: As if drawn by nature itself



As the name reveals, the surfaces of NaturalElements planters were developed on the basis of unique appearances found in nature. These are created with the use of structured tool surfaces as well as a variety of mineral admixtures and an extensive finishing process performed in several manual steps. The results are true characters that generate a very special atmosphere:

- **Ripple Marks**
Inspired by the wave marks of wind and water in the sand – irregular yet harmonious, Ripple Marks stands out with two strong container designs in Dust Grey.
- **Cliffs**
The triangular layer structure is reminiscent of a jagged cliff – strong and impressive. Combined with three natural colour themes, this series is an impressive eye-catcher.
- **Woodrings**
Inspired by the high-contrast grain of precious wood, the three colours ensure the perfect retro-look – classic, yet modern.

New XXL planters: For private and commercial spaces

Esteras is extending its XXL range with the planters of the new NaturalElements collection as well as NatureLite and SmartLite. Whether in residential spaces or public areas, extra-large planters are often the ideal solutions when it comes to turning a plant into an eye-catcher, for dividing rooms or greening.

- **NaturalElements Cliffs:** The new product line scores with the colour Soft Grey with the large-format planters Oamaru and Apiti.
- **NatureLite Lead:** The purist planters Eastwood in lead look impresses in a new dimension.
- **SmartLine Black:** Black is beautiful. The new XXL Venlo planter supplements SmartLine in a simple manner.

NatureLite: Old Stone in new linearity




The popular NatureLite collection will not only be enhanced with new XXL planters but also additional shapes and planters: Up to now, the surface Old Stone has impressed with round shapes, the line is now extended with cubes and troughs – perfectly coordinated with the existing designs with slightly rounded edges. The new, linear containers offer even more design options for interiors and exteriors.





By the way: Each Esteras piece is made by hand. The planters made of fibreglass and mineral composite are up to 70 % lighter than natural stone and thanks to the numerous layers, they are frost-resistant and particularly durable. This is why Emsa grants a 10-year frost resistance guarantee and is the only manufacturer to do this.

All new Esteras products at a glance:

- Planters made of a high-quality fibreglass and mineral composite
- Naturally textured surface finishes
- Weather and UV resistant
- Completely robust and up to 70 % lighter than conventional materials
- Including drainage hole (optional for "Old Stone")
- 100 % handmade in our own manufacturing facility
- 10-year frost resistance guarantee

Natural Elements	
	<p>Ripple Marks Colour: Dust</p> <p>Kapiti: 49 x 39 cm, 55 l 36 x 28 cm, 20 l 25 x 20 cm, 7 l</p> <p>Timaru: 57 x 57 cm, 110 l 41 x 45 cm, 50 l 28 x 30 cm, 15 l</p>
	<p>Cliffs Colours: Cream White, Soft Grey, Dark Chocolate</p> <p>Oamaru: 65 x 35 cm, 80 l 55 x 25 cm, 40 l</p> <p>Hawera: 60 x 50 cm, 100 l 50 x 40 cm, 55 l 40 x 30 cm, 25 l</p> <p>Apiti: 60 x 60 cm, 120 l 50 x 50 cm, 70 l 40 x 40 cm, 35 l</p>
	<p>Woodrings Colours: Soft Grey, Dark Chocolate, Smoke Black</p> <p>Manakau: 47 x 47 cm, 60 l 37 x 37 cm, 30 l 27 x 27 cm, 12 l</p> <p>Arapuni: 47 x 77 cm, 95 l 35 x 57 cm, 35 l</p>

Esteras XXL	
	<p>NatureLite Lead Eastwood: 75 x 75 x 92 cm, 490 l</p> <p>Natural Elements Cliffs Oamaru: 80 x 40 cm, 140 l, Soft Grey Apiti: 70 x 70 cm, 190 l, Soft Grey</p> <p>SmartLine Black Venlo: 75 x 75 x 92 cm, 490 l</p>

OldStone	
	<p>Colours: Old Stone Grey, Old Stone Brown</p> <p>Cavan: 47 x 47 x 47 cm, 100 l 37 x 37 x 37 cm, 45 l 27 x 27 x 27 cm, 20 l</p> <p>Ulster: 97 x 47 x 47 cm, 200 l 77 x 37 x 37 cm, 100 l 57 x 27 x 27 cm, 350 l</p>

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